



## FOR IMMEDIATE RELEASE

### **Seasons of Change, Inc. Receives Honorable Mention in the Legacy Category at the 2025 Juanita Craft Humanitarian Awards**

**DALLAS, TX, October 12, 2025** - Seasons of Change, Inc. was recognized as the **2025 Honorable Mention Recipient of the Juanita Craft Humanitarian Award in the Legacy Category** during a ceremony at the Briscoe-Carpenter Center at the State Fair of Texas.

The Juanita Craft Humanitarian Awards honor the legacy of Ms. Juanita Craft—an influential activist during the Civil Rights Movement who dedicated her life to civil rights and equality across Texas. Ms. Craft played a crucial role in integrating the State Fair of Texas, along with schools, universities, restaurants, and theatres around Dallas. Receiving this recognition underscores Seasons of Change Inc.'s commitment to community impact, advocacy, and transformational service across North Texas.

**“Tavian Harris and the entire Seasons of Change team are deeply humbled by this honor,”** said Tracee Holloway, Communications Director for Seasons of Change Inc. “The legacy of Seasons of Change Inc. will be undoubtedly distinguished by its efforts to serve vulnerable children, youth, and families. We view this as a reminder that many lives are still in need of support.”

Proceeds from this fundraiser event support the restoration of the **Juanita Craft Civil Rights House and Museum**, a landmark dedicated to her life and work.

#### **About Seasons of Change Inc.**

Seasons of Change Inc. is a North Texas-based nonprofit organization founded in 2001 to help families and individuals navigate life's challenges with dignity and practical support. Headquartered in Arlington, Texas, the organization provides transitional housing, crisis intervention, counseling, education, and emergency assistance such as diapers, wipes, and essential supplies.

With a mission to strengthen families and promote self-sufficiency, Seasons of Change takes a hands-on, community-first approach focusing on long-term stability and real-world impact. To date, the organization has served over 1,000,000 clients and continues to expand its reach across the region. To contact Seasons of Change Inc, call (817) 277-9601 or visit their website at [www.seasonsofchangeinc.com](http://www.seasonsofchangeinc.com). In 2025, Seasons of Change was also awarded 2<sup>nd</sup> Place in the DFW Favorites Awards (Nonprofit category), affirming its leadership and service to the communities it serves.

**MEDIA CONTACT:** Tracee Holloway, Publicist | [PR@thewayupcreative.com](mailto:PR@thewayupcreative.com) | (214) 702-8577 (office)